

## 1967 Site Selection Handbook

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## AREA STUDIES

### NEW REPORTS

**Anne Arundel's Growth Corridors Attract New Science Industries.** Lying square across a path of mushrooming research and development activity ringing Washington, D. C. and Baltimore, Anne Arundel County is destined to play a major role in research and development on the east coast. New residential parks and a high index of liveability make the area attractive in terms of residence and industry. Sept. 1966, pp. 77-84. (1)

**Billion Dollar Taconite Boom Spurs Commerce, Industry in Northwestern Minnesota.** By E. T. Ellenis, Vice President, Development Counsellors International, Ltd., New York City. This is a region in motion. Principal propellant is taconite and \$1 billion is being invested in taconite plants. In the heart of the Mesabi Iron Range, the region is rapidly being opened for land hungry U.S. manufacturers. Report plots new developments in commerce and secondary industries. Sept. 1966, pp. 46-60. Contact J. Eric Jones, executive vice president, Northwestern Minnesota Development Association, 500 Alworth Building, Duluth, Minnesota. (2)

**St. Louis: A City Soaring in the Sixties.** As St. Louis begins its third century, a new confidence has emerged in the Gateway to the West. New construction and ambitious new plans are evidence of the amazing renaissance that has struck St. Louis. St. Louis' drive to win a bigger share of the auto parts industry is just one indicator of the city's concerted push toward growth. Sept. 1966, pp. 25-40. (3)

**San Bernardino: Southern California's Inland Empire.** San Bernardino County is not only the nation's largest, it is also one of the most diversified. Bustling desert cities, mountain resorts, industry oriented communities and cosmopolitan urban centers make the area well worth a second glance by site seekers. Sept. 1966, pp. 61-76. (4)

**Canada: 1966.** Performance of the Canadian economy continues to be impressive with strength flowing from a broad population base, expansion of the domestic market, urbanization and diversified production facilities. Personal income, corporate cash flows and government revenues are all running at substantial increases in 1966. To top the excellent state of its economy, Canada has a World's Fair, "Expo '67," scheduled next April in Montreal. August 1966, pp. 61-71. (5)

**Cupertino, California.** A ready-made pool of skilled labor in the San Francisco Bay Area, Cupertino, Calif. serves as residence location for many scientists and technicians who work elsewhere in the Bay Area. Now Cupertino hopes to show industry that it is more than a bedroom community—that it is a logical spot for people to work as well as live. August 1966, pp. 49-56. Contact Chamber of Commerce, Box 192, Cupertino, California 95014. (6)

**Seattle: Research Center of the Northwest.** "Electric" best describes Seattle's economy. Growth trends are impressive and there is today a broadening base of industry, working to develop the area's rich natural resources and research, including oceanography, probing the ocean's secrets and potential. Report tells of the new period of expansion in the Queen City. Aug. 1966, pp. 33-47. Contact Seattle Dept. of Lighting, City Light Building, 1015 Third Avenue, Seattle, Washington. (7)

**Iowa Balances Agriculture with New Industrial Plants.** The Hawkeye State offers a tested formula for success: an economy balanced on the cornerstones of traditional agriculture and new industries. Reasons for this industrial growth are the subject of I.D.'s third biennial report on the State of Iowa. July 1966, pp. 9-13. (8)

**Latin America Builds Its Industrial Future.** In the Caribbean, Central America, Mexico, and South America, a sign of the times is the "bricks and mortar" process of building and expanding industry. This new survey—a first in published development data—cites some impressive industrial construction in 18 countries. July 1966, pp. 17-48. (9)

**Charlotte County, Florida: On the Threshold of Growth.** Plentiful land, favorable taxes and the amenities of small town living are pinpointed by an ID staff member as advantages of one of the state's fastest growing counties. Also mentioned in this report are various studies now underway aimed at capturing some of Florida's growth for this Gulf Coast county. June 1966, pp. 9-24. (10)

**Latin America: Prepared Industrial Sites.** Latin America has jumped into the global competition to attract industry, big and

small, by readying prepared industrial areas—parks, districts, zones, and estates. Public and private development officials in the Caribbean, Central America & Mexico and South America, are making it easier for expansion-minded investors to locate in this area of unlimited potential. This new study cites the progress in Latin America's booming industrialization process and features—for the first time—a current geographical directory of prepared sites. June 1966, p. 33-64. (11)

**Developments in the Rural South.** Complementing the 56th (1966) Bluebook of Southern Progress are reports on major developments and programs in rural areas of 15 Southern States. Information was provided by state development agencies, which have played significant roles in overall growth of their states and the region. May 1966, pp. 41-60. (12)

**Idaho: The Emphasis Is on Growth.** Idaho offers a dynamic center from which to serve booming California and the Northwest. Non-congested cities, attractive business climate, superb liveability and plentiful natural resources place the Gem State out front as a growth area. May 1966, pp. 25-40. Contact Idaho Department of Commerce and Development, Room 66P, State Capitol, Boise. (13)

**Millsboro, Delaware: Strategic Industrial Sites Serve One Third of Nation.** Within a 300-mile radius of Millsboro lie the entire states of Pennsylvania, New Jersey, Connecticut, Rhode Island and Maryland plus the District of Columbia and major portions of New York, Massachusetts, Virginia and West Virginia. This region represents about 30 percent of the nation's population with personal income adding up to more than a third of the national total and purchasing power expressed annually in about one-third of the nation's retail sales. May 1966, pp. 16, 17. Contact Millsboro Industrial Development Corp., P. O. Box 44, Millsboro, Delaware. (14)

**Sidney, Nebraska: A Solid Mid-western City Offers Sites for Industry.** Abundant labor and natural resources, a high educational level and adequate transportation are advantages that pull industry to Sidney. The town provides excellent possibilities for plant sites, branch offices or small manufacturing facilities. May 1966, pp. 12, 13. Contact Sidney Chamber of Commerce, Sidney, Nebraska. (15)

**Soldotna, Alaska: Tourism and Industry Make Impressive Gains.** The Soldotna area, on the Kenai Peninsula 70 miles southwest of Anchorage, was first home-steaded in 1957. Not until the discovery of oil in 1967 did Soldotna take on the economic characteristics that now mark it as one of the most vigorously promising areas in the U. S. But unlike many areas that have grown up in response to oil discoveries, the town has been aggressive in its pursuit of additional basic industry. May 1966, pp. 14, 15. Contact Anchorage Natural Gas Corp., Anchorage, Alaska 99502. (16)

**Harrisburg: A City on the Move.** Pennsylvania has been receiving much attention as an example of what can be accomplished in economic development at the state level. This report describes another example of an effective development effort—on the local level—in the capital city of Harrisburg. April 1966, pp. 49-56. (17)

**Leadership Plus Action Equals the New Pennsylvania.** The Pennsylvania of the 1960's is more than just the story of a "new" state. More important is its new approach to many of the same problems that have confronted other states. Most important is the fact that this many-faceted approach has been successful. Through this report you can look to the Keystone State in terms of efficient government, far-reaching business assistance programs and hard-core facts. April 1966, pp. 17-48. (18)

**Excellent Sites and Good Transportation Spark Greensboro.** Looking for a location from which to serve the eastern, midwestern, southern and southeastern markets? Greensboro, N. C., in the Piedmont Crescent may be that location. Excellent highways that make national and regional markets accessible are just one reason why Greensboro ranks high on many facility planners lists. April 1966, pp. 69-76. Contact Greensboro Chamber of Commerce, Box 3246, Greensboro, North Carolina. (19)

**Fresno County: Hub of Central California.** In Fresno County's diversified economy, agriculture, mineral-oriented industries and "agri-business," central location, population growth, robust economy, ready access to outdoor recreation are factors that have made progress inevitable. March 1966, pp. 45-60. Contact Fresno County Association of Chambers of Com-

merce or Pacific Gas and Electric Co., 245 Market Street, San Francisco. (20)

**Latin America's Development Organizations: From the Rio Grande to Tierra del Fuego—New Services for Investors.** Expansion-minded executives looking for profit opportunities in Latin America may now find professional assistance from development organizations throughout this vast area. Public and private officials have organized to help businessmen find the right business venture, the right location and even the right partner for a joint venture. This new survey outlines some of the important investment factors and includes maps and brief market profiles. More important, however, this study features, for the first time, a current geographical directory of development organizations. Includes names and addresses of top officials, a veritable "Who's Who" in development in Latin America. March 1966, pp. 61-90. (21)

**Nova Scotia's Profit Formula: Genuine Industrial Incentives and Closeness to World Markets.** By E. T. Ellenis, Vice President, Development Counsellors International, Ltd., New York City. New investments, personal incomes and factory shipments are growing at a faster rate in Nova Scotia today than in any other Canadian province. Part of the reason lies in the fact that businessmen have discovered Nova Scotia is strategically located to better serve many of the world's biggest markets. March, 1966, pp. 29-44. Contact Nova Scotia Department of Trade and Industry, Provincial Building, Halifax, N. S. (22)

**The Great Southwest Industrial District: "Spotlight: Dallas-Fort Worth's Profit Location."** One of the fastest growing areas in the nation is the Southwest and the Dallas-Fort Worth metropolitan area is one of the focal points. Report describes the Great Southwest Industrial District, which has 6,600 acres of planned and coordinated land for industrial use. Feb. 1966, pp. 37-44. Contact Great Southwest Corporation, Box 191, Arlington, Texas, 76010. (23)

**Office Location Opportunities in New York State.** Jan. 1966, pp. 17-31. Contact New York State Department of Commerce, 112 State Street, Albany. (24)

**Georgia Department of Industry and Trade: Organization and cooperation spark growth.** Georgia's Department of Industry and Trade has developed a far-reaching program that has Georgia on the go in a number of areas: industrial development, research, planning, airport development and tourism. Secret of much of that success is close cooperation between the Department and local development groups. Dec. 1965, pp. 17-24. Contact Georgia Department of Industry and Trade, 100 State Capitol, Atlanta, 30334. (25)

**MARYLAND: Attitude and Action Spur Research Activities.** Maryland, one of the forerunners in the rapidly-changing field of research and development, readies new programs and research opportunities for industry. Nov. 1965, pp. 45-52. Contact Maryland Department of Economic Development, State Office Building, Annapolis, Md., 21401. (26)

**MARYLAND: A Site Seekers' Guide.** Includes a directory of development groups and industrial sites, plus a bibliography of important publications relating to plant location in the state. Nov. 1965, pp. 37-44. (27)

**Northern Kentucky.** The Northern Kentucky Industrial Foundation is developing a 990-acre Industrial Park in the Greater Cincinnati Metropolitan Area. Facility planners reviewing sites in this region will want to take a close look at this well-developed, planned and administered site. Nov. 1965, pp. 29-36. Contact Northern Kentucky Industrial Foundation, Inc., Box 388, Covington, Kentucky. (28)

## UNITED STATES

### AREA AND REGIONAL

**Bluebook of Southern Progress.** Published annually in May since 1909. A statistical study of 15 Southern states and the District of Columbia including: population factors, employment, income, trade volume, manufacturing by classification, a state-by-state statistical break-down of comparable significant factors important to industrialists, and a state-by-state listing of manufacturers with 250 or more developments in the Rural South. May 1966, p. 41-60. (12)

**Invest in the USA.** Feb. 1965, p. 57-84. (38)

**Tri-State Gulf Coast.** Nov. 1964, p. 105-112. (36)

**Partners in Progress (12 Midwestern States)** Nov. 1964, p. 53-84. (37)



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- Coastal Southeast. July 1962. p. 57-68. (41)
- Great Lakes States. April 1964. p. 93-108. (226)
- Lower Columbia River Valley. Dec. 1963. p. 17-32. (42)
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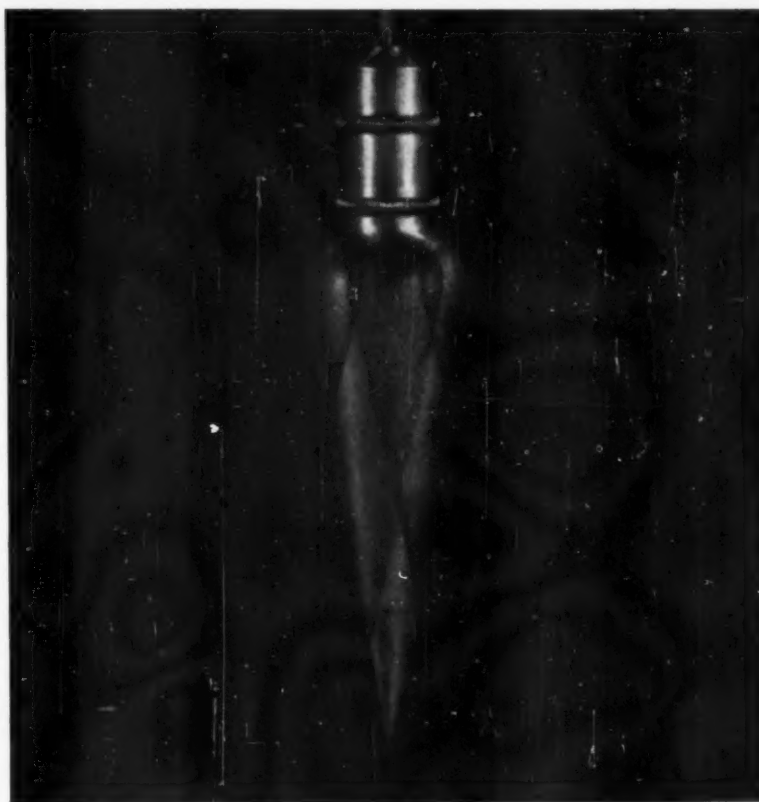
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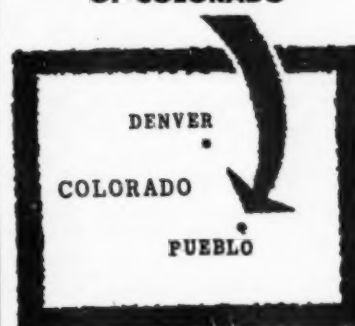
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 major cities of the world. It lists tem-  
 perature variations, degree days, humid-  
 ity, precipitation, wind direction and ve-  
 locity, percentage of sunshine, average  
 number of days of inclement weather,  
 sunrise and sunset, and percentage of

## IDRC Registered Community Audit

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 Below is a list of communities which have been audited with-  
 in the past 24 months:*

**ARKANSAS**  
 Fort Smith  
**CALIFORNIA**  
 Chico  
 Fountain Valley  
 Orville  
 Santa Maria  
**COLORADO**  
 Aurora  
**CONNECTICUT**  
 Glastonbury  
**FLORIDA**  
 Apalachicola  
 Boca Raton\*  
 Boynton Beach  
 Brevard County  
 Brooksville  
 Bushnell  
 Dunedin  
 Fort Myers  
 Gainesville  
 Haines City  
 Hollywood\*  
 Indianatown  
 Jacksonville  
 Lake Wales  
 Lakeland  
 Mayo & Lafayette  
 Ocala  
 Palatka  
 Panama City  
 Pensacola  
 Pompano Beach  
 Punta Gorda  
 St. Augustine  
 Sarasota  
 Sebring  
 Venice Area  
 Vero Beach\*

**GEORGIA**  
 Waycross  
**IDAHO**  
 Caldwell  
 Lewiston  
**ILLINOIS**  
 Decatur  
 Peoria  
 Quincy  
 Rockford  
**INDIANA**  
 Evansville  
 Logansport  
 New Albany  
 Richmond  
**IOWA**  
 Burlington  
 Clinton  
 Davenport  
 Mason City  
**LOUISIANA**  
 Lake Charles  
 Shreveport  
**MAINE**  
 Auburn  
**MICHIGAN**  
 Grand Rapids\*  
 Lansing  
 Riverview  
 Traverse City  
**MINNESOTA**  
 St. Paul  
 Windom  
**MISSISSIPPI**  
 Drew  
 Greenville  
 Sardis  
**MISSOURI**  
 St. Louis  
**MONTANA**  
 Butte

**NEVADA**  
 Reno  
**NEW HAMPSHIRE**  
 Concord  
 Nashua  
**NEW MEXICO**  
 Clovis  
**NEW YORK**  
 Albany  
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**NORTH CAROLINA**  
 Dublin County  
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 Winchester  
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